

Summary of Activities

Professional Events

- Martin Haese, Founder and CEO of Youthworks Group (July 2004)
- Stefan Ahrens, Managing Director of Ahrens Engineering (April 2004)
- Jeffrey Lucy AM, Deputy Chair, Australian Securities & Investments Commission (October 2003)
- Jim Robinson, Managing Director of Leo Burnett Robinson (marketing firm), (September 2004)

Social Events

- 2003 AGM with guest speaker, Scott Henderson (November 2003)
- Graduates BBQ (February 2004)

Assisting students and young graduates with career development:

- Accounting - More than you think!: Three graduates related their experiences in the accounting profession since graduating (March 2004)

International Students Network:

- Established to assist international students to build closer relationships with local students
- Presentation Alfred Huang, Former Mayor, City of Adelaide, was guest speaker

Commerce Alumni and Deloitte Scholarship:

- \$5000 Scholarship for further study with the School of Commerce
- First awarded in December 2003 to Carly McDonald
- 5 year agreement with Deloitte

Communication

- Newsletter – Prepared and distributed in March and August each year
- Web Site – Sponsored by Deloitte
 - searchable database of members, blind email and online forum

Relationships with professional bodies and other organisations:

- Australian Marketing Institute (AMI)
 - Marketing Week event, joint promotion of events, free publicity in their newsletter, membership prices
- Australian Institute of Management (AIM)
 - Membership prices
 - Organising a table at Women in Management Breakfasts
- Chartered Institute of Management Accountants (CIMA)
 - Currently negotiating membership prices and joint promotion of events
- MBA Alumni
 - About to negotiate membership prices and joint promotion of events
- Flinders University
 - Promotion of Commerce Alumni Events to students and graduates
- University of South Australia
 - Promotion of Commerce Alumni Events to students and graduates

Upcoming Events

- Marketing Rules!: Three graduates talk about their experiences in marketing (25 August)
- Commerce Alumni hosting a session at the Australian Marketing Institute's Marketing Week, with guest speaker, Tim Pethick, Chief Executive of Nudie (2 September)
- Anne Howe, CEO of SA Water, speaking on Gender Balance (13 October)
- Annual General Meeting with Cocktail Party (November)
- Event for 2004 Graduates (November/December)