

PRESIDENT REPORT

THE COMMERCE CHAPTER OF THE ADELAIDE UNIVERSITY ALUMNI ASSOCIATION

21 November 2003

The Commerce Chapter is one year old. This first annual report is a wonderful account of the significant contributions made by our volunteers and friends and their growing desire to become more actively involved in the affairs of our Chapter.

The Chapter was successfully launched in October 2002. Since the launch, we have 180 members registered and over 1,500 people on our mailing list. We have secured the fund to award a \$5,000 annual scholarship for the next five years. We have established a website that provides information on our Chapter as well as advanced functions such as member registration, alumni search, and discussion forum. We have held high profile professional development and networking events. Some of our event speakers included Mr Jeffrey Lucy, Deputy Chairman of the Australian Securities and Investment Commission (ASIC) and Mr Jim Robinson, Managing Director of leading Adelaide Marketing Firm, Leo Burnett Robinson and the South Australian Chairman of the Advertising Federation of Australia. We have published our own newsletters and through our contacts, we received good media coverage from the Advertiser. ...In summary, in our initial year of existence, we have become one of the most active alumni chapters in the University of Adelaide.

Our initial growth and success is the result of the combined effort of our volunteers, friends, the University and some high profile South Australian organizations. On behalf of the Chapter I would like to thank those involved. We look forward to working with our existing and growing number of supporters to strengthen the bond between the School of Commerce, the University of Adelaide and our alumni and friends in the wider community.

Michael Hua